europrotocol®

The European School of Protocol



CERTIFICATION INTERNATIONAL BUSINESS AND DIPLOMATIC PROTOCOL TRAINING

15-16 March 2027

Brussels City Centre
Warwick Hotel Grand-Place Brussels

About the Programme



Enhance your expertise in business and diplomatic protocol with our engaging and interactive two-day international training.

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What You Will Learn

- Principles, practices, and contemporary challenges of international protocol and diplomacy
- Orders of precedence and ranking guidelines Official bilateral meetings: meet, greet and receive protocol, signing ceremonies
- Planning and executing high-level events with cultural and religious sensitivities
- Flag code protocols
- Cross-cultural communication strategies includes
- Advanced Dining etiquette tutorial refresher
  and much more



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Who Should Attend

This Programme is designed for those seeking to enhance or refresh their knowledge, including:

- Officials from national Ministries and other Government bodies,
- Members of Diplomatic Missions
- Representatives of international organisations
- Event organisers, meeting planners, and project managers
- Personal assistants, secretaries, and administrative staff, as well as
- Private sector professionals



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Training Programme Highlights

Day One:

International Protocol Principles & Procedures
Order of Precedence (UN, EU, national systems)
Styles of address for officials Workshop:
Official Visits and Bilateral Meetings
Flag code: national and international flags
Verbal Diplomacy: The art of communication

Day Two:

Establishing Diplomatic Relations
High-level Events Signing Ceremonies
Planning and Managing Receptions
Invitations, RSVPs,
International Gift-Giving: Dos and Don’ts
Writing thank-you notes and follow-ups
Practical Exercises and Case Studies

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Why Attend

- Gain a globally recognised certification
- Build confidence in navigating complex international relationships
- Learn from expert trainers with extensive diplomatic experience
- Cross-cultural communication skills that will distinguish you in global interactions
- Expand your professional network in a global setting



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How to Register

Don’t miss out on our Early Training Promotion Saver which is available for registrations completed by 15th February 2027

Early Training Investment Saver:

1. **In Person:** €1499 per person (€1599 without early promotion)
2. **Online**: €1299 per person (€1399 without early promotion)



To register and inquire, visit
🌐 europrotocol.com or
contact us at
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Mob: +353 87004 7507 (Dublin)

Join us and take your career to the next level!

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