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The European School of Protocol



**CERTIFICATION
INTERNATIONAL BUSINESS AND
DIPLOMATIC PROTOCOL
TRAINING**



19-20 October 2026



**Brussels City Centre
Warwick Hotel Grand-Place Brussels**

About the Programme



**Enhance your expertise in
business and diplomatic protocol
with our engaging and
interactive two-day international training.**

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What You Will Learn

- Principles, practices, and contemporary challenges of international protocol and diplomacy
- Orders of precedence and ranking guidelines Official bilateral meetings: meet, greet and receive protocol, signing ceremonies
- Planning and executing high-level events with cultural and religious sensitivities
- Flag code protocols
- Cross-cultural communication strategies includes
- Advanced Dining etiquette tutorial refresher and much more



Who Should Attend

This Programme is designed for those seeking to enhance or refresh their knowledge, including:

Members of Diplomatic Missions,
Officials from Ministries of Foreign Affairs and other Government bodies,
Representatives of international organisations
Event organisers, meeting planners, and project managers

Personal assistants, secretaries, and administrative staff, as well as Private sector professionals



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Training Programme Highlights

Day One:

International Protocol Principles & Procedures

Order of Precedence (UN, EU, national systems)

Styles of address for officials Workshop:

Official Visits and Bilateral Meetings

Flag code: national and international flags

Verbal Diplomacy: The art of communication

Day Two:

Establishing Diplomatic Relations

High-level Events Signing Ceremonies

Planning and Managing Receptions

Invitations, RSVPs,

International Gift-Giving: Dos and Don'ts

Writing thank-you notes and follow-ups

Practical Exercises and Case Studies

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Why Attend

- Gain a globally recognised certification
- Build confidence in navigating complex international relationships
- Learn from expert trainers with extensive diplomatic experience
- Cross-cultural communication skills that will distinguish you in global interactions
- Expand your professional network in a global setting



How to Register

Don't miss out on our Early Training Promotion Saver which is available for registrations completed by 19th September 2026

Early Training Investment Saver:

- 1. In Person:** €1499 per person (€1599 without early promotion)
- 2. Online:** €1299 per person (€1399 without early promotion)



To register and inquire, visit europrotocol.com or

contact us at

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Mob: +353 87004 7507 (Dublin)

Join us and take your career to the next level!

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