



The European School of Protocol

# TRAIN-THE-TRAINER PROTOCOL MASTERCLASS™

Become a **Certified International  
Protocol & Etiquette Consultant**

**Gain the expertise and authority to  
teach international business and  
diplomatic protocol with  
Europrotocol®**

**15-19 June 2026**

**Brussels City Centre**

**MORE INFORMATION:**

[europrotocol.com](http://europrotocol.com)

[info@europrotocol.com](mailto:info@europrotocol.com)



# ABOUT THE PROGRAMME



**This intensive Train-the-Trainer programme provides comprehensive preparation for professionals who wish to teach, coach, and consult in international protocol, business etiquette, and cross-cultural communication.**

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[www.europrotocol.com](http://www.europrotocol.com)



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# ABOUT THE PROGRAMME



**Participants gain official Europrotocol® certification, a full trainer curriculum, and access to professional teaching materials used in our worldwide programmes.**

**Delivered by senior Europrotocol consultants with extensive diplomatic and corporate experience.**



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# TRAINING BENEFITS

- Immediate start to training upon completion
- Certification to present Europrotocol®'s curriculum
- Ready-made materials for professional courses
- Coaching in etiquette and protocol advisory skills
- Expert guidance on presenting dining tutorials
- Training in public speaking and presentation techniques
- Insights into contemporary marketing and PR
- Master European, American, and Chinese dining etiquette



# WHO SHOULD ATTEND

This professional certification is ideal for:

- **Protocol professionals enhancing their credentials**
- **Corporate trainers, lecturers, and communication specialists**
- **Consultants and image coaches working with international clients**
- **Professionals aspiring to establish their own etiquette and protocol training business**



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# PROGRAMME HIGHLIGHTS

## Five full-day sessions led by international experts

- Comprehensive Curriculum Teaching Kit for future reference
- Ready-made presentations and handouts
- Training video on dining etiquette with public exhibition licence
- Step-by-step tutorials on European (English & French), American, and Chinese dining etiquette
- Extensive reading materials and reference textbooks
- Internationally recognised Certificate of Completion



# WHY ATTEND

## ✓ Start Training Immediately

Begin your professional journey as soon as you complete the programme.

## ✓ Exclusive Europrotocol® Certification

Become authorised to present Europrotocol®'s curriculum and use our recognised training methodology.

## ✓ Ready-Made Training Materials

Receive complete programme outlines, PowerPoint presentations, and participant handouts to deliver your own professional workshops.



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# WHY ATTEND

## ✓ Master Dining Tutorials

Gain step-by-step guidance on how to deliver elegant dining etiquette sessions with European refinement and cultural awareness.

## ✓ Enhance Presentation & Public-Speaking Skills

Build confidence and charisma for leading seminars, conferences, and training events.

## ✓ Learn Marketing & PR Essentials

Discover how to position yourself and your services in the contemporary business and education market expectations.



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# HOW TO REGISTER

Don't miss out on our Early Training Promotion Saver, available for registrations completed before 15<sup>th</sup> May 2026

## Early Training Investment Saver:

- 1. In Person:** €5450 per person (€5950 without early promotion)
- 2. Online:** €4550 per person (€4950 without early promotion)

To register and inquire, visit

 **europrotocol.com** or

contact us at

 **info@europrotocol.com**

 (WhatsApp)

**+32 496 35 28 81**



**Join us and take your career to the next level!**



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