



# **CERTIFICATION INTERNATIONAL BUSINESS AND DIPLOMATIC PROTOCOL TRAINING**



**16-17 March 2026**



**Brussels City Centre  
Warwick Hotel Grand-Place Brussels**



# About the Programme



**Enhance your expertise in  
business and diplomatic protocol  
with our engaging and  
interactive two-day international training.**

**europrotocol<sup>®</sup>**  
The European School of Protocol



[europrotocol.com](https://europrotocol.com)



[info@europrotocol.com](mailto:info@europrotocol.com)



# What You Will Learn

- Principles, practices, and contemporary challenges of international protocol and diplomacy
- Orders of precedence and ranking guidelines Official bilateral meetings: meet, greet and receive protocol, signing ceremonies
- Planning and executing high-level events with cultural and religious sensitivities
- Flag code protocols
- Cross-cultural communication strategies includes
- Advanced Dining etiquette tutorial refresher and much more





# Who Should Attend

This Programme is designed for those seeking to enhance or refresh their knowledge, including:

Members of Diplomatic Missions,  
Officials from Ministries of Foreign Affairs and other Government bodies,  
Representatives of international organisations  
Event organisers, meeting planners, and project managers  
Personal assistants, secretaries, and administrative staff, as well as  
Private sector professionals



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# Training Programme Highlights

## Day One:

International Protocol Principles & Procedures  
Order of Precedence (UN, EU, national systems)  
Styles of address for officials Workshop:  
Official Visits and Bilateral Meetings  
Flag code: national and international flags  
Verbal Diplomacy: The art of communication

## Day Two:

Establishing Diplomatic Relations  
High-level Events Signing Ceremonies  
Planning and Managing Receptions  
Invitations, RSVPs,  
International Gift-Giving: Dos and Don'ts  
Writing thank-you notes and follow-ups  
Practical Exercises and Case Studies



# Why Attend

- Gain a globally recognised certification
- Build confidence in navigating complex international relationships
- Learn from expert trainers with extensive diplomatic experience
- Cross-cultural communication skills that will distinguish you in global interactions
- Expand your professional network in a global setting





# How to Register

Don't miss out on our Early Training Promotion Saver which is available for registrations completed by 16th February 2026

## Early Training Investment Saver:

1. **In Person:** €1499 per person (€1599 without early promotion)
2. **Online:** €1299 per person (€1399 without early promotion)

To register and inquire, visit

 [europrotocol.com](https://europrotocol.com) or

contact us at

 [info@europrotocol.com](mailto:info@europrotocol.com)

(WhatsApp) +32 496 35 28 81

(Brussels) or

(Tel) +353 87004 7507 (Dublin)



**Join us and take your career to the next level!**

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