

**europrotocol®**  
The European School of Protocol



# **CERTIFICATION INTERNATIONAL BUSINESS & DIPLOMATIC PROTOCOL TRAINING**



**JOIN US FOR AN  
UNFORGETTABLE  
TRAINING EXPERIENCE IN  
THE HEART OF LONDON!**

**ENHANCE YOUR SKILLS  
AND LEAD ON THE GLOBAL  
STAGE!**

**Early Training Saver  
available until 8th  
November 2025**



**8-9 DECEMBER 2025**



**LONDON**



**EUROPROTOCOL.COM**



**INFO@EUROPROTOCOL.COM**

**REGISTER NOW!**

# About the Programme



**Enhance your expertise in  
business and diplomatic protocol  
with our engaging and  
interactive two-day international training.**

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[europrotocol.com](https://europrotocol.com)



[info@europrotocol.com](mailto:info@europrotocol.com)

# Why Attend:

- Gain a globally recognised certification
- Build confidence in navigating complex international relationships
- Learn from expert trainers with extensive diplomatic experience
- Cross-cultural communication skills that will distinguish you in global interactions
- Expand your professional network in a global setting



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# Who Should Attend

**This Programme is designed for those seeking to enhance or refresh their knowledge, including:**

- **Members of Diplomatic Missions,**
- **Officials from Ministries of Foreign Affairs and other Government bodies**
- **Diplomatic academies**
- **Representatives of international organisations**
- **Event organisers, meeting planners, and project managers**
- **Personal assistants, secretaries, and administrative staff, and**
- **Private sector professionals**



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# What You Will Learn

- Principles, practices, and contemporary challenges of international protocol and diplomacy
- Orders of precedence and ranking guidelines
- Official bilateral meetings: meet, greet and receive protocol, signing ceremonies
- Planning and executing high-level events with cultural and religious sensitivities
- Flag code etiquette
- Cross-cultural communication strategies
- includes Dining etiquette refresher and much more



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## **Training Programme Highlights**

### **Day One:**

- International Protocol Principles & Procedures
- Order of Precedence (UN, EU, national systems)
- Styles of address for officials
- Workshop: Official Visits and Bilateral Meetings
- Flag code: national and international flags
- Verbal Diplomacy: The art of communication

### **Day Two:**

- Establishing Diplomatic Relations
- High-level Events Signing Ceremonies
- Dining Etiquette Tutorial Refresher:
- Planning and Managing Receptions: Invitations, RSVPs,
- International Gift-Giving: Dos and Don'ts
- Writing thank-you notes and follow-ups
- Practical Exercises and Case Studies

# How to Register

Don't miss out on our Early Training Promotion Saver which is available for registrations completed by 8th November 2025

## Early Training Investment Saver:

In Person: £1399 per person (£1499 without promotion) VAT is excl. and not charged.

Online: £1199 per person (£1299 without promotion) VAT is excl. and not charged.

To register and inquire, visit

 [europrotocol.com](https://europrotocol.com) or

email us at 

[info@europrotocol.com](mailto:info@europrotocol.com)

call  (whatsapp)

+32 496 35 28 81



**Join us and take your career to the next level!**

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