





20-21 October 2025



Brussels City Centre Warwick Hotel Grand-Place Brussels

About the Programme



Enhance your expertise in business and diplomatic protocol with our engaging and interactive two-day international training.





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What You Will Learn

- Principles, practices, and contemporary challenges of international protocol and diplomacy
- Orders of precedence and ranking guidelines
- Official bilateral meetings: meet, greet and receive protocol, signing ceremonies
- Planning and executing high-level events with cultural and religious sensitivities
- Flag code etiquette
- Cross-cultural communication strategies
- includes Dining etiquette refresher and much more







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Who Should Attend

This Programme is designed for those seeking to enhance or refresh their knowledge, including:

 Members of Diplomatic Missions,

 Officials from Ministries of Foreign Affairs and other Government bodies

Diplomatic academies

 Representatives of international organisations

 Event organisers, meeting planners, and project managers

 Personal assistants, secretaries, and administrative staff, and

Private sector professionals



The European School of Protocol



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Training Programme Highlights Day One:

- International Protocol Principles & Procedures
- Order of Precedence (UN, EU, national systems)
- Styles of address for officials
- Workshop: Official Visits and Bilateral Meetings
- Flag code: national and international flags
- Verbal Diplomacy: The art of communication

Day Two:

- Establishing Diplomatic Relations
- High-level Events Signing Ceremonies
- Dining Etiquette Tutorial Refresher:
- Planning and Managing Receptions: Invitations, RSVPs,
- International Gift-Giving: Dos and Don'ts
- Writing thank-you notes and followups
- Practical Exercises and Case Studies





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Why Attend:

- Gain a globally recognised certification
- Build confidence in navigating complex international relationships
- Learn from expert trainers with extensive diplomatic experience
- Cross-cultural communication skills that will distinguish you in global interactions

Expand your professional network in a global setting







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How to Register

Don't miss out on our Early Training Promotion Saver which is available for registrations completed by 22nd September 2025

Early Training Investment Saver:

1.In Person: €1499 per person (€1599 without early promotion)

2. Online: €1299 per person (€1399 without

early promotion)

To register and inquire, visit

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Join us and take your career to the next level!





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