



International Business & Diplomatic Protocol Certification Training



**International Business & Diplomatic Protocol
Certification Training Course
Brussels, 23th - 24th October 2017**



Knowledge & excellence at work for you.

Trainings for Global Professionals.

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The European School of Protocol

Training & Consulting Worldwide



This comprehensive two day certification training course has been specifically designed to sharpen your diplomatic, business, professional and social communication skills.

In today`s fiercely competitive international arena protocol represents a set of tools for effective and successful communication.

The modern society brings growing importance of international communication and creates the demand for individuals who are independent, creative, sophisticated and educated. They must possess the understanding of foreign cultures, international protocol, etiquette and communication skills that represent the essential credentials for government officials and corporate executives to communicate effectively in the public life.

We provide training solutions for your organisation's needs.

The rules of international protocol are intended to maintain courtesy and politeness in international affairs; between governments, international organisations and their officials as well as between companies and their representatives.

TRAINING EXPERTISE, SPECIALISTS' INTEGRITY AND EXCELLENCE AT WORK FOR YOU.

What: International Training Course

When & Where:

23-24 October 2017

The Hotel, Brussels

Boulevard de Waterloo 38

1000 Brussels

Language: English

Why: Protocol is an art of creating the right environment so that business & diplomacy can be conducted effectively.

WHO SHOULD ATTEND:

Business & diplomatic professionals, national and international civil servants and diplomats, Government officials, international organisations staff, business leaders, corporate managers & executives, events management and public relations specialists, NGO staff, protocol and PR consultants, and those who wish to improve their understanding of international communication in business & diplomacy.

DAY ONE

Formal & informal communication proficiency & events management

DAY TWO

Visit protocol agenda, diplomatic protocol, multicultural working environment



TRAINING COURSE OBJECTIVES:

- To prepare the participants to apply standard international protocol guidelines when dealing with international and regional players
- To polish their professional communication style
- To enhance their diplomatic use of language
- To refine their personal appearance and perfect professional image
- To increase self confidence, and
- To intensify their ability to work in multicultural environment.

MAIN TOPICS INCLUDE:

Personal diplomacy - Verbal & Nonverbal communication skills - Official functions & social occasions - Meeting, Greeting & Receiving - Ranking order - Order of Precedence - Visit protocol - Seating plans for Meetings, Negotiations and Signing ceremonies - Diplomatic & Consular Corps - Flag Protocol - Communication proficiency - Business Email Correspondence - Netiquette - Verbal intelligence - Correct forms of address - Image management - Dress code - Cross-cultural challenges - Gift giving & receiving - Entertaining & Dining Etiquette tutorial and much more.

Sessions on both training days start at 9am and run until 5pm.

YOUR TRAINING FEE INVESTMENT INCLUDES:

Two full-days training tuition (sessions run from 9am until 5pm), Comprehensive training material workbook & Europrotocol's training video on European Dining Etiquette, Pre-course questionnaire intended for individual training needs assessment, One month free post training support, Two working luncheons with dining etiquette tutorials, Refreshments during breaks, and Certificate of completion.

Your early training fee amounts to €1095 euros per person for registration & payment 6 weeks before the event. Regular training fee amounts to €1170 euros per person. For more participants from the same organisation special training fees apply.

We promise you an intense learning experience with great people from all over the world.

[Yes, tell me more](#)

[Register me now](#)



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TRAINING & CONSULTING

Where you want it. When you want it. Worldwide.

Make your success go further.



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